

PHILIP MORRIS U. S. A.

INTER-OFFICE CORRESPONDENCE

Richmond, Virginia

8/19
SER
MWV
JAG
Please skim. Let's discuss
at next Tobacco Staff meeting
with PMI lawyers.

To: . Mr. Mark Serrano

Date: July 25, 1989

Fred

From: . W. F. Kuhn

Copies: LP
B Brooks

Subject: . Proposed ISO method for Testing of Smoke Deliveries

Attached for your awareness are memoranda from Jim Nall of Brown & Williamson and Fred Schultz of Lorillard concerning a tentative proposal to change from the current FTC procedure to the more widely accepted ISO method for testing of cigarette smoke deliveries. The attached correspondence simply suggests that we consider changing to the ISO method for testing of domestic cigarettes. I have discussed this with Ken Houghton and we are compiling internal data as generated in the Cigarette Testing Services Division, Quality Assurance and in the laboratories in Neuchatel. Following internal review of that data we will be in a position to evaluate what the impact of such a change would be in the testing of our commercial products.

I will keep you advised on future developments.

cc: Dr. K. S. Houghton
Mr. F. Newman
Central Files

W. F. Kuhn

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